## FOR IMMEDIATE RELEASE

## THE SOCCER PARENTING ASSOCIATION ANNOUNCES COACH ALLEN BOHNERT OF SPORTING COLUMBUS AS A FINALIST FOR THE SOCCER PARENTING 2019 COACH OF IMPACT AWARDS

Columbus, Ohio, May 25, 2019 - Sporting Columbus The Soccer Parenting Association proudly announces Allen Bohnert of Sporting Columbus – Columbus, Ohio as a finalist for the **Soccer Parenting 2019 Coach of IMPACT Award**, sponsored by TorrX Ball Pumps (TorrX.com). Nominations were received from youth soccer parents nationwide. The 10 Finalists each will receive a TorrX Soccer Ball Pump and are eligible for the \$500 Grand Prize, which will be announced on June 5, 2019 at noon EST on SoccerParenting.com.

The **Soccer Parenting Coach of IMPACT Award** is an opportunity for soccer parents to anonymously express gratitude to their child's coach by nominating them for an award that highlights the important work a coach does to **IMPACT** the lives of their players and families. **A Soccer Parenting Coach of IMPACT I**nspires Players, **M**akes Memories, believes in **P**arent Engagement, is **A**thlete Centered, is a **C**onnection Builder and **T**rustworthy.

The parent who nominated Allen Bohnert said "Allen has taught all of us--players AND parents so much over our two seasons with him. He's taken a very wide array of player skill level and developed them significantly as individual players and as a team. The growth has been amazing to watch. But more importantly, he's prioritized and fostered a supportive, cohesive, and fun environment for everyone. The players are excited to go to trainings and the parents have learned how to best support their kids and each other's to help bring out the best in everyone. We truly feel like we have something special with this team and I attribute much of that to Allen's leadership. He's a wonderful coach and a wonderful person who we are all lucky to know and learn from."

Sporting Columbus founded in 2018 serves over 500 players in the Columbus, Ohio area. "We are thrilled Allen is being recognized for this award as Allen has dedicated a lot of time and energy towards this team" said Jeffrey Warren, president of Sporting Columbus. Geoff Starks, director – boys' programming, says "if it was not for his

leadership, this team would not have had the same positive experience this past year. Allen has certainly had an IMPACT and the honor is well deserved."

"We are thrilled to honor Allen as a finalist for the Soccer Parenting Coach of IMPACT Awards, and grateful for the award sponsor, TorrX Ball Pumps," said Soccer Parenting Founder, Skye Eddy Bruce. Allen Bohnert is worthy or recognition because of the value he places on inspiring the players on his team, using soccer as a tool for making lifelong memories, including parents in the soccer experience, valuing collaboration between parents, club and coach and being a coach parents trust."

The 2019 Grand Prize Winner of the Soccer Parenting Coach of IMPACT Award will be announced on SoccerParenting.com at noon EST on June 5, 2019.

The mission of the Soccer Parenting Association (SoccerParenting.com) is to Inspire Players by Empowering Parents. Soccer Parenting seeks to establish a more collaborative environment between coach, parent, club and player and believes that parents seeking information about how to be support their player is in the best interest of player development. Soccer Parenting has created a youth soccer parent education platform: SoccerParentResourceCenter.com.

TorrX Smart Ball Pumps take the guessing out of your game with their battery operated, hand held ball pump designed to eliminate needle breakage, save time, and reduce the risk of concussions. It is accurate and easy to use as it automatically inflates or deflates each ball to the desired pressure.

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